



# GOAL MODEL BEAUTY & STYLE STUDIO



BEAUTY. CONFIDENCE. TRANSFORMATION. *You Deserve It.*

## PRIVACY POLICY

EFFECTIVE DATE:  
JUNE 2026

**YOUR PRIVACY. OUR PRIORITY.** *Your trust matters to us.*

At GOAL Model Beauty & Style Studio, your privacy matters to us. We are committed to protecting your personal information while providing beauty services, makeup education, special events, and online experiences that empower and inspire.



### 1 INFORMATION WE COLLECT

When you interact with GOAL Model Beauty & Style Studio, we may collect:

#### PERSONAL INFORMATION

- Name
- Email Address
- Phone Number
- Mailing Address
- Payment Information
- Event Registration Information
- Student Enrollment Information

#### WEBSITE INFORMATION

- Device Information
- Browser Type
- IP Address
- Website Usage Data
- Cookies & Analytics
- Information

#### PHOTOS & MEDIA

By attending services, training programs, workshops, photoshoots, or events, photos and videos may be taken for marketing, educational, and promotional purposes.



### 2 HOW WE USE YOUR INFORMATION

Your information may be used to:

- ✓ Schedule appointments
- ✓ Process payments
- ✓ Communicate regarding bookings
- ✓ Send event updates
- ✓ Provide makeup training materials
- ✓ Improve customer experience
- ✓ Send promotional offers and announcements
- ✓ Maintain student records
- ✓ Enhance website performance



### 3 PHOTO & MEDIA RELEASE

GOAL Model Beauty & Style Studio reserves the right to use photographs, videos, testimonials, and completed makeup work for:

- ♥ Website Content
- ♥ Social Media Marketing
- ♥ Promotional Materials
- ♥ Training Resources
- ♥ Portfolio Development

Clients and students who prefer not to be photographed must notify GOAL Model Beauty & Style Studio in writing prior to services or events.



### 4 PAYMENT SECURITY

- ✓ We utilize secure third-party payment processors.
- ✓ GOAL Model Beauty & Style Studio does not store credit card information on our servers.
- ✓ All transactions are encrypted and processed through secure payment platforms.



### 5 STUDENT PRIVACY

Students enrolled in the GOAL Model School of Makeup may submit:

- ✓ Assignments
- ✓ Quizzes
- ✓ Exams
- Makeup Portfolio Images
- ✓ Graduation Photos

Student information is kept confidential and used solely for educational and administrative purposes.



### 6 EMAIL & MARKETING COMMUNICATIONS

By providing your contact information, you agree to receive:

- ♥ Appointment Reminders
- ♥ Training Updates
- ♥ Event Announcements
- ♥ Promotions & Special Offers

You may unsubscribe at any time by clicking the unsubscribe link in our emails.



### 7 COOKIES & WEBSITE ANALYTICS

Our website may use cookies and analytics tools to:

- ✓ Improve website functionality
- ✓ Understand visitor behavior
- ✓ Enhance user experience
- ✓ Track marketing effectiveness

Users may disable cookies through their browser settings.



### 8 THIRD-PARTY SERVICES

We may use trusted third-party providers for:

- ✓ Payment Processing
- ✓ Email Marketing
- ✓ Website Hosting
- ✓ Event Registration
- ✓ Online Training Platforms

These providers maintain their own privacy practices and security measures.



### 9 DATA PROTECTION

We take reasonable precautions to protect your information from:

- ♥ Unauthorized Access
- ♥ Disclosure
- ♥ Misuse
- ♥ Alteration
- ♥ Loss

While we strive to protect your information, no online transmission can be guaranteed 100% secure.



### 10 CHILDREN'S PRIVACY

Individuals under the age of 18 must have parent or guardian consent to participate in services, events, workshops, or training programs.

Models used in training classes may be age 6 or older with parental consent.



### 11 YOUR RIGHTS

You may request to:

- ✓ Review your personal information
- ✓ Update inaccurate information
- ✓ Remove yourself from marketing communications
- ✓ Request deletion of applicable records when legally permissible

Requests can be submitted using the contact information below.



### 12 POLICY UPDATES

GOAL Model Beauty & Style Studio reserves the right to modify this Privacy Policy at any time. Updates will be posted on our website with a revised effective date.

*Thank you for trusting us with your information.*

### CONTACT INFORMATION

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