



30-MINUTE EVERYDAY MAKEUP *Intensive*

COURSE SYLLABUS & LEARNING OBJECTIVES

SAFETY. PROFESSIONALISM. EXCELLENCE. CONFIDENCE.



COURSE DESCRIPTION

The 30-Minute Everyday Makeup Intensive is a two-week hands-on training designed to help students master a polished, natural everyday makeup application in 30 minutes or less. Students will learn GOAL Model's signature step-by-step system for creating a fresh, balanced, and wearable makeup look while improving efficiency, confidence, product knowledge, and application techniques. Emphasis is placed on proper preparation, product placement, blending, and creating beautiful results suitable for everyday wear.

COURSE INFORMATION



COURSE LENGTH:
2 Weeks



CLASS SESSIONS:
4 Instructor-Led Classes



CLASS DURATION:
2 Hours Per Class



FORMAT:
In-Person or Live Online



PREREQUISITE:
CDOP™ Safety Method &
Beauty Professionalism



CERTIFICATE AWARDED:
30-Minute Everyday
Makeup Intensive Certificate



LEARNING OBJECTIVES

BY THE END OF THIS COURSE, STUDENTS WILL BE ABLE TO:

- ✓ Prepare the skin using a simple skincare and priming routine for long-lasting makeup.
- ✓ Select the appropriate brushes, tools, and products for an everyday makeup application.
- ✓ Shape and define natural-looking brows using proper mapping and filling techniques.
- ✓ Apply foundation using the correct shade, placement, and blending techniques for a seamless finish.
- ✓ Brighten and balance the complexion using concealer while maintaining a natural appearance.
- ✓ Properly set makeup using powder and setting spray to improve longevity.
- ✓ Apply a simple everyday eyeshadow look using proper blending techniques.
- ✓ Add warmth and dimension with blush, bronzer, and subtle highlighting.
- ✓ Complete a polished lip application using lip liner, lipstick, or gloss.
- ✓ Complete a full everyday makeup application in 30 minutes or less while maintaining professional quality.
- ✓ Demonstrate proper sanitation, organization, and workstation management throughout the service.
- ✓ Evaluate their completed makeup application and make adjustments for balance, symmetry, and overall finish.



COURSE OUTCOME

Upon successful completion of this course, students will confidently perform a complete 30-minute everyday makeup application using GOAL Model's signature makeup system. Graduates will demonstrate improved speed, technique, product knowledge, and confidence while consistently producing clean, polished, and wearable makeup looks suitable for everyday clients.

INSTRUCTOR NOTE



This course is not about creating full glam looks. The goal is to help students master the fundamentals of beautiful everyday makeup by emphasizing skin-like complexion, balanced product placement, efficient brush techniques, proper blending, time management, consistency over perfection, and confidence through repetition.

GOAL Model Teaching Principle:
"Technique first. Speed second. Confidence always."