

FOUNDATION: SKIN & BROWS

Intensive

HEALTHY SKIN. NATURAL BROWS.
FLAWLESS RESULTS. EVERY TIME.



COURSE DESCRIPTION

The Foundation: Skin & Brows Intensive is a two-week hands-on training designed to help students master healthy skin preparation and natural brow artistry—the two most important foundations of every flawless makeup application. Students will learn how to analyze different skin types, create customized skincare and skin prep routines, and perform natural brow mapping, shaping, filling, and finishing techniques that enhance each client's unique features. Emphasis is placed on proper product selection, skin preparation, precision, symmetry, and creating a clean, polished foundation for every makeup service.



LEARNING OBJECTIVES

BY THE END OF THIS COURSE, STUDENTS WILL BE ABLE TO:

- ✓ Identify the six primary skin types: normal, dry, oily, combination, mature, and sensitive.
- ✓ Recognize common skin concerns and their causes.
- ✓ Perform a professional skin analysis and recommend an appropriate skincare and skin prep routine.
- ✓ Select the correct cleansers, moisturizers, primers, and skin prep products for each skin type.
- ✓ Properly prepare skin for makeup application based on individual skin needs.
- ✓ Understand how skincare directly affects foundation performance and makeup longevity.
- ✓ Demonstrate proper skin prep techniques for oily, dry, combination, normal, mature, and sensitive skin.
- ✓ Understand ingredients and how they benefit different skin types.
- ✓ Demonstrate proper brow mapping techniques to create balanced, symmetrical brows.
- ✓ Shape, define, and fill natural-looking brows using pencils, powders, pomades, and brow gels.
- ✓ Customize brow shape based on face shape, brow density, and client preferences.
- ✓ Select the proper brow shade and product for various skin tones and hair colors.
- ✓ Create soft, natural brows suitable for everyday makeup applications.
- ✓ Demonstrate proper sanitation and safety procedures while performing skincare and brow services.
- ✓ Complete a professional skin prep and natural brow application with confidence, precision, and consistency.

COURSE INFORMATION



COURSE LENGTH:
2 Weeks



CLASS SESSIONS:
4 Instructor-Led Classes



CLASS DURATION:
2 Hours Per Class



FORMAT:
In-Person or Live Online



PREREQUISITE:
CDOP™ Safety Method & Beauty Professionalism



CERTIFICATE AWARDED:
Foundation: Skin & Brows Intensive Certificate



COURSE OUTCOME

Upon successful completion of this course, students will confidently analyze skin, prepare the complexion for makeup, and create beautifully balanced natural brows using GOAL Model's signature techniques. Graduates will understand how proper skincare and brow artistry create the foundation for flawless, long-lasting makeup applications and an exceptional client experience.

The foundation of every flawless look.

INSTRUCTOR NOTE



This course is about mastering the foundation before the makeup. Flawless makeup begins with healthy skin, proper preparation, and well-balanced brows. Teach students to prioritize skin health, precision, and natural enhancement over heavy product application. Consistency, cleanliness, and understanding the client's skin and brows are the keys to beautiful, long-lasting results.

INSTRUCTOR FOCUS

- ✓ Skin analysis before product selection
- ✓ Customize skincare for all skin types
- ✓ Product knowledge & ingredient awareness
- ✓ Brow mapping before filling
- ✓ Natural enhancement over heavy product
- ✓ Symmetry, balance, and proportion
- ✓ Clean, polished, everyday results
- ✓ Consistent sanitation throughout every service

THE SIX SKIN TYPES



NORMAL



DRY



OILY



COMBINATION



MATURE



SENSITIVE



HEALTHY SKIN. NATURAL BROWS.
CONFIDENCE THAT GLOWS.